Home & Appliance

External Audience Protocol (EAP) - Blenders
August 2021

©2021 Consumer Reports, Inc. This document is the property of Consumer Reports and is intended for the recipient's internal use only. You may not republish this document or provide copies to third parties or authorize anyone else to do so without Consumer Reports’ prior written consent. You may not use or authorize any third party to use Consumer Reports’ names, ratings or trademarks (i) in any form of advertising, marketing or promotion; (ii) in any manner that may be construed as an endorsement by Consumer Reports; or (iii) in any manner inconsistent with CR’s No-Commercial Use Policy without Consumer Reports’ prior written consent.

This document’s contents may not be used in connection with any legal proceedings (including but not limited to litigation involving warranties, marketing claims, product liability, market share, injury or property), regulatory standard setting, administrative investigations or enforcement proceedings, or in connection with any other type of proceedings to which Consumer Reports is not a party. This document is otherwise subject to the terms of Consumer Reports' User Agreement. Learn more at CR.org
General Test Conditions

All tests are performed in a lab under controlled conditions.

Performance Tests

Icy drinks (Smoothies): Smoothness and thickness of non-alcoholic pina coladas are determined using assorted sieve sizes.

Ice crush: Ice crush indicates how well the blender was able to crush 7 large ice cubes (without water) within a specified period of time.

Convenience: Judgements on ease of cleaning and replacing blade; clarity of controls and jar markings; pouring ease; and jar weight, among other lesser factors.

Puree: How well the blender pureed raw ingredients.

Noise: Based on sound pressure readings from a noise meter during operation at maximum speed.

Durability: Indicates whether or not the blender still functions after undergoing the durability test. It consists of crushing ice 15 times consecutively for 3 cycles for a total of 45 tests.